

**The Trans Luxury Hotel Takes Pride for
Winning Asia's Leading Business Hotel
in World Travel Awards 2019
and 5 Star Hotel Category
in Anugerah Pesona Pariwisata Kota Bandung 2019**



Bandung, October 22, 2019. Meetings, Incentives, Conventions and Exhibitions, or better known as MICE as well as business events, are currently one of the fastest growing activities in the tourism industry. Not only in Indonesia, but also in other countries. These developments also impacted on the increasingly strong competition in various destinations in increasing their competitiveness, as well as in the hospitality industry competition in providing the best MICE services and facilities. Various awards for the hospitality industry in this field are also increasing, one of which is a classy award which in 2019 was held for the 26th time, World Travel Awards.

This award involved 10 regions ranging from Asia to South America. For the Asia & Oceania region itself, the Gala Ceremony for this year was held at Phu Quoc Vietnam on October 12, 2019. In the event that was touted as 'the Oscar of travel industry', The Trans Luxury Hotel made an achievement by winning Asia's Leading Business Hotel. At the 2019 World Travel Awards, The Trans Luxury Hotel managed to become a winner after competing with other nominees from various international chain hotels such as The St. Regis, The Ritz-Carlton, Grand Kempinski, Fairmont, Hilton and Conrad are located in various countries such as Japan, Hong Kong, Singapore, Thailand, the Philippines and India.

Farid Patria, General Manager of The Trans Luxury Hotel said "It is an extraordinary pride for The Trans Luxury Hotel as the only hotel with an Indonesian brand that was nominated and won the Asia's Leading Business Hotel category at World Travel Awards 2019. The Trans Luxury Hotel has been recognized as a hotel that has succeeded in providing the best facilities and services in supporting the business activities of travellers, this is certainly in line with our vision and mission in developing the potential of MICE in Bandung We want to continue to introduce Bandung as a MICE / business event destination to business travellers both from within and outside the country especially in the Asian market. In addition, by winning the Anugerah Pesona Pariwisata Kota Bandung 2019 indicates that The Trans Luxury Hotel is still maintaining its

existence as a 5 star hotel that always provides the best experience for visitors in the city of Bandung. "

The Trans Luxury Hotel victory in the World Travel Awards certainly not only brings a positive side to the company, but also for the tourism sector of the City of Bandung, West Java and even Indonesia. This is also welcomed by the Bandung City Culture and Tourism Office. As conveyed by the Head of Culture and Tourism Department, Dewi Kanasari "We are very proud that The Trans Luxury Hotel can make Bandung the name of Asia at the Asian level. We hope that this victory can continue to improve the MICE industry in Bandung - West Java and of course with the various potential MICE in this city can become a trigger to increase business traveller visits so that it will have an enormous economic impact for Bandung ".

Not long after winning Asia's Leading Business Hotel in the 2019 World Travel Awards, The Trans Luxury Hotel re-emerged as the winner in the awarding ceremony given by the Bandung Culture and Tourism Department, Anugerah Pesona Pariwisata Kota Bandung 2019. In the awarding ceremony held on 16 October 2019 at Trans Studio Bandung, The Trans Luxury Hotel was announced as the winner in the 5 Star Hotel category. This victory was not the first because in 2017 The Trans Luxury Hotel also had the title of winner in the same category.

In its seventh year, The Trans Luxury Hotel has supported many MICE activities both nationally and regionally and internationally. Various international / regional scale MICE activities have been held at The Trans Luxury Hotel, such as INTERDYE ASIA 2017, World Stamp Exhibition 2017, Asean Federation of Cement Manufacturing (AFCM) 2018, INTOSAI-WGEA 2018 to Cicendo International Ophthalmology Meeting 2019. As for the MICE business 2018. on a national scale, The Trans Luxury Hotel was once a venue for APPSI activities, the Indonesian City Government PR Summit, Crafter's Week from West Java Kadin to various exhibitions, congresses, conferences and meetings from various companies and associations.

In supporting MICE activities and business events, The Trans Luxury Hotel provides 280 comfortable, high-tech rooms and directly integrated with three F&B outlets and 17 boardrooms, 3 grand ballrooms and 2 convention centers, as well as the ibis Bandung Trans Studio which is equipped with more than 500 rooms. At present, The Trans Luxury Hotel also provides thematic coffee breaks where the food and drinks served carry Indonesian culture and cuisine, especially West Java, so that the business trip experience of MICE guests will be even more satisfying.

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